

FUAJĒ
concept rooms chiaia



concept rooms chiaia



EXCLUSIVE

Fuajè is a hospitality facility in the heart of the chic Chiaia district that aims to provide new paradigms on the theme of tourism and hospitality. In a historical moment in which the overtourism has become a dominant word when talking about travel and historic cities, Fuajè proposes itself as a structure capable of proposing slow tourism that respects the places thanks to the rooms that offer all the attentions and comforts of home, with luxury standards. The apartment that hosts the structure, in its architectural characteristics, is a typical Neapolitan home with four large and comfortable rooms, anche common areas. Two of the rooms overlook from the windows to the Teatro Sannazzaro, a famous Neapolitan theater built in the second half of the 19th century. Being so close to the Theatre gave us the input to conceive the hotel as if it were a continuation of this cultural space and is therefore conceived not only as a place of transit but also of rest and meeting. As if you come to the foyer of a theater, an antechamber to the scenes where people appreciate and discuss about art and theatre.

The decoranting, colors and materials refer to the history of the theater and have the aim of bringing the guest back in time, the period of Neapolitan Liberty so that the guest can live a unique experience. Wood, brass and warm lights represent the basis of the project moodboard.

The central corridor, with boiserie and red painted like the typical seats of the theater, is the "trait d'union" between the four rooms with the colors that bring to mind the city of Naples in its materials and in the beauty of the landscape at the time of the Belle Époque.

- Graphite, inspired by piperno
- Gold, like tuff brick
- Pinea, the Mediterranean pine symbol of the city's postcards
- Oltremare, the color of Napoli Gulf for the suite of the structure

Each room is equipped with all the comforts with the aim of making the guest feel at home but in luxury hotel standards. They are all air-conditioned with Mitsubishi Electric Kirigamine systems, the furniture is provided by the most famous design brands such as the bed and nightstands by Lago. Added to this is all the furniture and supplies made exclusively on a unique design by the architect Giuseppe Raimondo, artistic director of the project.

The rooms, completely soundproof, have a minimum space of 16-18 square meters with private bathroom and emotional shower with chromotherapy and very generous dimensions of the same that even reach one and a half square meters. All the generous dimensions, synonymous with comfort, are also found in the King size beds in two rooms and other beds that can be split into two, to meet any traveler's needs. The courtesy and cosmetics set is designed as a real "cuddle" for the guest who can carry out their daily beauty routine without the problem of bring their products from home, guaranteed by the best quality.

So live an unforgettable experience. Live Fuaje'



PASSION

The sea breeze that you feel on your face, that takes over you by entering your nose, making you remember, in a single moment, the memories of the past and the desire to build new pieces of your life.

This is the concept of "Passion" in Napoli, the city that always embraces you and that is always ready to the desire to embrace your love, the person you have been with for years or that you just found on your holidays

Paths that become cuddly in the rooms designed and built at Fuajè, a place that lives in the heart of the city of Naples with the shades of red, which represent the heart that immediately falls in love with the city.

Fuajè brings a thousand-year-old passion that is ready to enter inside those who visit the city.

Passion in Naples is also painted by the music and the words that Libero Bovio in the 1930s knew how to write to describe love with clear and feeling words: "Te voglio, te penso, te chiammo te veco, te sento, te sonno" ("I want you, I think about you, I call you, I see you, I feel you, I dream of you").

Words that draw the path that Naples knows how to make you follow on the days when you breathe the sea breeze.





ROOMS

GRAFITE



concept rooms chiaia



INTENSE

Graphite embraces Fuajè walls, makes them more isolated and transforms the room environment into a warm refuge that can give you perfect relax moments on your holiday. But graphite in the rooms of Fuajè is not just a piece for construction: the word comes from the Greek "grafos", which means "I write". Because the building where you chose to stay in Naples is the place where you can start writing about your experience. You can send a message to your parents in the evening to tell them about the discovery of new tastes that you made by eating pizza for the first time in its birthplace, Naples. Or you can write about the sensations experienced climbing up to the cone of Vesuvius, where you tried the inner journey of immersing yourself in the heart of the Earth. Or jotting down words for your travel diary that you will then write when you get home, putting for you new memories, from the ancient alleys of the Spanish Quarters, to the glass of wine savored while watching the waves on the waterfront, up to the pleasure of going on a small boat to watch Naples while being held by the waves



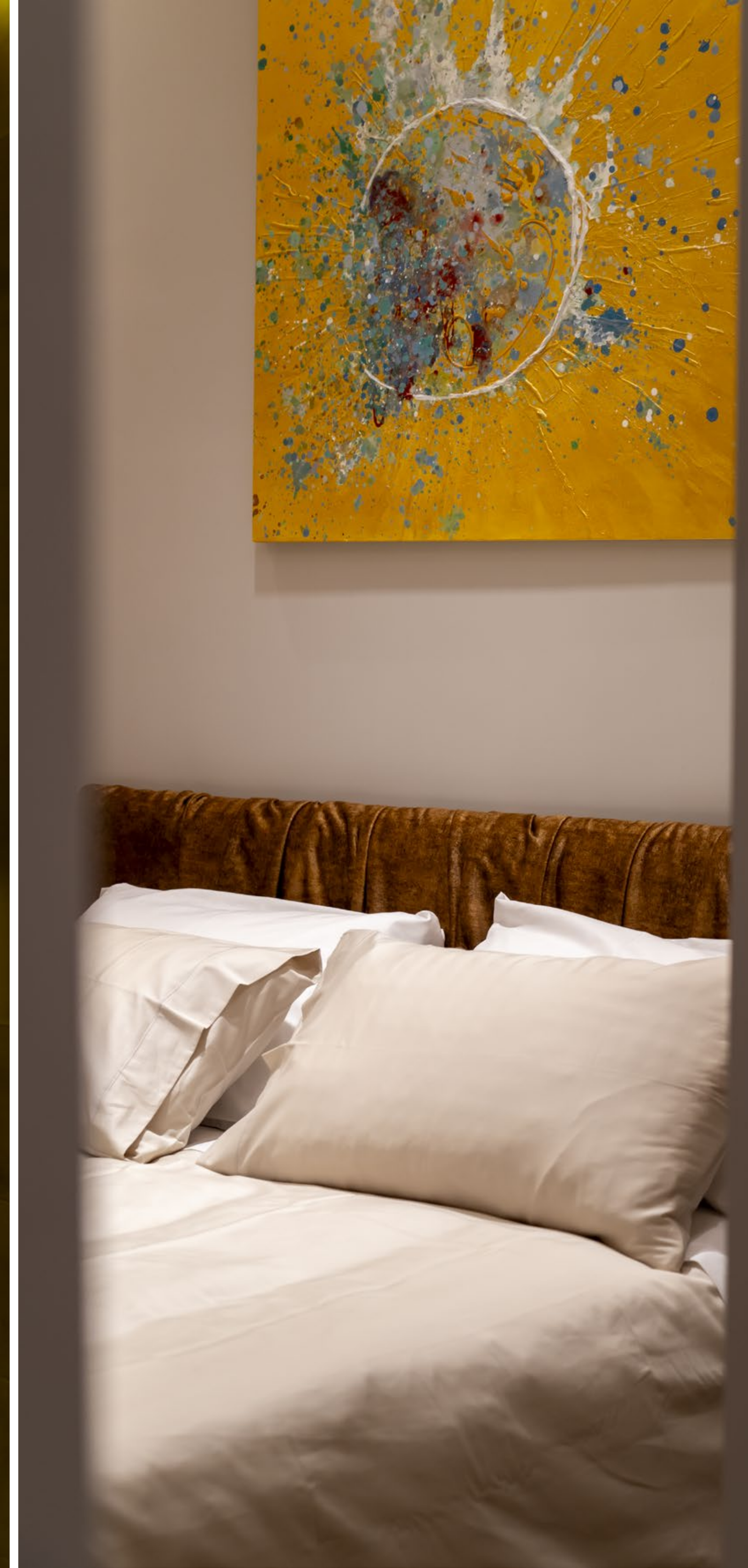
ORO



LUXURIOUS

If you wake up to have breakfast at the beginning of the day, looking out the windows on the seafront you'll see Naples shinoing in the early morning. But the city also shines in the middle of the day, when the sun kisses the marble in the historic center in the summer or makes its ray of sunshine way through the clouds in the winter. And the gold in the rooms of the Fuajè always shines, giving a sense of value to the relaxation that you have in the rooms in the heart of Chiaia through the paintings, the brilliant color of the walls, the light released by the furnishings. But the gold of the Fuajè also tells you scenes that you can only enjoy in Naples and that were told in the film "L'oro di Napoli" that Vittorio De Sica made in the post II World Waryears, to tell how the city emerged from suffering, going back to its daily life. From the insult to the boy who beats the elderly nobleman at cards, to the pizza on credit that was sold in the alleys. Scenes from a movie to watch before your trip because it describes the surviving roots of the city's daily life. Because Naples will shine in your memory for its true DNA, that of those who can give you the electronic information of the third millennium on places to go, but who in practice always know how to tell you "doctor, go up this alley, at the end you will find the mural of Maradona, our saint, together with San Gennaro".







OLTREMARE



concept rooms chiaia

ELEGANT

"Among the purple mountains, Naples sleeps dressed in white. Ischia floats on the sea like a purple cloud. The snow between the crevasses stands like a candid study of swans. Black Vesuvius raises its head, surrounded by red curls". This is how Hans Christian Andersen described his discover of the sea and the Neapolitan volcano, drawing with colors the sensations that Naples gives. Strong sensations that can also be felt in the "Oltremare room" of Fuaje', which paints of sea blue the walls, the snuggle shower, the view that continues the dialogue with the sea for the guest, in maritime blue. Because a five-minute walk from the B&B takes you to the seafront, which years ago was a road for car traffic and today is instead a pedestrian area where you can enjoy a walk, watching the waves or the sun reflecting, and in front of which you can taste the flavors of the sea at the many restaurants. But a ten minute walk from the B&B takes you to Porto Beverello, where you can take the fast ship to Ischia, Capri or Procida, to enjoy a day on islands of pure beauty. The sea nearby, the sea ready to give the tourist the very sensation of the world Oltremare.







PINEA



concept rooms chiaia



DYNAMIC

"Pinea resina capitis vulneribus optime medetur". This is how the great and ancient latin writer Plinio il Vecchio described his years in Naples, explaining how "pine resin cures headaches very well". That's why the architect who created the Fuaje' also wanted to give the sense of relaxing rest of the countryside of Campania that brings you to find the Mediterranean Pine, a tall tree with large bushes at the top that provides great shade and that the cool summer air of the B&B rooms recalls. In the Fuaje' you are welcomed by air conditioning that relaxes you after summer walks in the sun, just like the pine tree does in the countryside. But also the colors chosen for the Pjnea apartment take you back to the atmosphere of the silent forest. But the Mediterranean pine can also be enjoyed in the city of Naples, for example in the large park of Capodimonte, the place on the hill that can offer the great art of Tiziano, Parmigianino, Artemisia Gentileschi, El Greco, Carracci, Caravaggio, but also long walks on the meadows in the pine forest. Just bring with you in Naples a desire for art and a towel to lie down on the lawn, so you can spend an unforgettable day in Partenope.





Enjoy.

Sea, Culture and Relax.

Live.

Confort, Elegance and Cordiality.

Fuajè.



FUAJÈ
concept rooms chiaia

thanks for your attention.

for information and bookings, visit - www.fuaje.it